RECRUIT, HIRE, AND RETAIN QUALIFIED EMPLOYEES

REACH DIVERSE CUSTOMERS WITH DIVERSE STAFF

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WHAT DO BUSINESSES GAIN FROM HIRING PERSONS WITH DISABILITIES?

RETURN ON INVESTMENT

Employing people with disabilities makes good business sense because it has a direct impact on your bottom line.

• Expanded Applicant Pool
• Higher Retention = Less Recruiting Costs
• Potential Financial Assistance with IVRS
• Tax Credits

INNOVATION

People with disabilities have had to navigate a world that is not always accessible so they have had to find alternative and innovative solutions.

• Unique Perspectives
• Problem-Solving Skills
• Create a Disability-Friendly Workplace

MARKETING

Customers with disabilities, their families, friends, and associates are loyal to supporting businesses and represent a TRILLION dollar market segment.

• 343,424 Iowans (11.4%) Have a Disability
• Enhance Your Public Image
• Attract Wider Customer Base

BENEFITS & OPPORTUNITIES

Diverse workforces provide competitive advantages bringing forth new ideas, different viewpoints, and varying approaches to solving YOUR business challenges. Employing people with different abilities creates a healthy workplace that represents the general population. Establishing a healthy work environment makes for happier employees, happy employees create higher retention rates, and higher retention rates save businesses money by reducing recruiting and training costs.

People with disabilities are loyal customers to businesses who support them.

Customers with disabilities control discretionary income of nearly $200 billion (twice the teen market).

Employing people with disabilities makes good business sense because it has a direct impact on your bottom line.

By opening your job searches to qualified people with disabilities, you gain access to a new and vital talent pool of workers.

A healthy workforce includes people with different abilities.

Your employees and customers appreciate diversity.

Retention rates among people with disabilities are higher than average thus reducing training costs.

A diverse workforce gives you a competitive advantage by adding new ideas, viewpoints, and approaches to solving your business challenges.

The Vocational Rehabilitation program in Iowa is funded with 78.7% federal funds in the amount of $25,489,250 for 2016. No non-governmental funds are used to finance this program.

Finding Solutions Generating Success
For success stories visit our web page www.ivrs.iowa.gov