

RECRUIT, HIRE, AND RETAIN QUALIFIED EMPLOYEES

REACH DIVERSE CUSTOMERS WITH DIVERSE STAFF



Iowa
**Vocational
Rehabilitation**
Services

Finding solutions. Generating success.

IOWA VOCATIONAL REHABILITATION SERVICES

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WHAT DO BUSINESSES GAIN FROM HIRING PERSONS WITH DISABILITIES?



RETURN ON INVESTMENT

Employing people with disabilities makes good business sense because it has a direct impact on your bottom line.

- Expanded Applicant Pool
- Higher Retention = Less Recruiting Costs
- Potential Financial Assistance with IVRS
- Tax Credits



INNOVATION

People with disabilities have had to navigate a world that is not always accessible so they have had to find alternative and innovative solutions.

- Unique Perspectives
- Problem-Solving Skills
- Create a Disability-Friendly Workplace



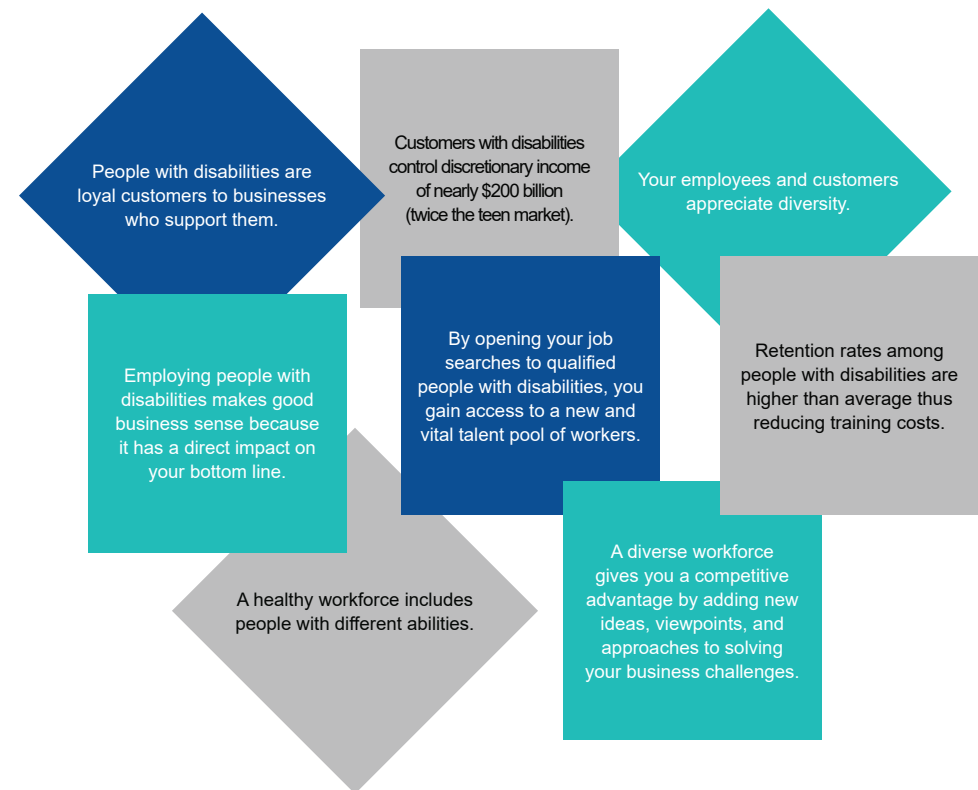
MARKETING

Customers with disabilities, their families, friends, and associates are loyal to supporting businesses and represent a TRILLION dollar market segment.

- 343,424 Iowans (11.4%) Have a Disability
- Enhance Your Public Image
- Attract Wider Customer Base

BENEFITS & OPPORTUNITIES

Diverse workforces provide competitive advantages bringing forth new ideas, different viewpoints, and varying approaches to solving YOUR business challenges. Employing people with different abilities creates a healthy workplace that represents the general population. Establishing a healthy work environment makes for happier employees, happy employees create higher retention rates, and higher retention rates save businesses money by reducing recruiting and training costs.



The Vocational Rehabilitation program in Iowa is funded with 78.7% federal funds in the amount of \$25,489,250 for 2016. No non-governmental funds are used to finance this program.